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[Sir Speedy, PIP and Signal Graphics Join QuarkPromote.com](#)

Neighborhood Printing Partner Program Online print ordering with local production helps build customer relationships

Source: *Franserve -- Graphic Arts Online, November 20, 2009*

MISSION VIEJO, Calif., November 19, 2009—Franchise Services, parent company of Sir Speedy, PIP and Signal Graphics, announces that its brands are part of the QuarkPromote.com Neighborhood Print Partner program. The program will provide Sir Speedy, PIP, and Signal Graphics centers the opportunity to gain new customers by receiving print orders online.

“This program is a great opportunity for many small- to mid-sized businesses, our primary customer base, to easily and affordably get high-end design and quality marketing materials locally printed and delivered right to their door,” said Kelly Kimberlin, vice president of strategic development for Franchise Services, Inc. “The marriage of online ordering with local production benefits the customer by bringing back the personal attention of a business to business relationship on the customers terms. It’s really a win-win for everyone.”

QuarkPromote.com (www.quarkpromote.com) is a retail print design and ordering Website created by Quark, Inc. QuarkPromote.com enables small- to medium-sized businesses the ability to design and order customizable marketing materials online. Using Quark’s free design tool, customers can choose from hundreds of pre-designed, customizable marketing collateral templates such as brochures, postcards, and sales support materials with a consistent design theme. Once ready for print, they can choose to have their marketing materials professionally printed by a Sir Speedy, PIP or Signal Graphics for pickup or delivery.

According to Terry Welty, vice president of corporate marketing for Quark, “The Web to Print market we are entering is a \$17 billion market. Small businesses are increasingly going online to find an easy way to create and print marketing materials. In the next three years this market is going to double and we think QuarkPromote.com in concert with our print partners is going to be a big part of this.”

Several Sir Speedy, PIP and Signal Graphics locations across the country have already signed up to join the program and many more are expected before the end of this year. “The program provides our franchise owners with expanded visibility in the online print ordering arena and helps them acquire new customers they might not have had access to before,” continued Kimberlin.

About Franchise Services

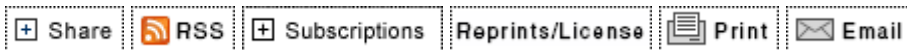
Franchise Services, Inc., (FSI) is a franchise management company that owns the franchise brands, Sir Speedy, PIP Printing and Marketing Services, Signal Graphics, MultiCopy and TeamLogic IT. Franchise Services has a 40-year history managing award winning brands that support the small- to medium-sized business market. The company’s brands and worldwide affiliates encompass more than 800 locations in 16 countries.

FSI’s brands have received numerous awards and recognition including; the Franchise Times Top 200, Entrepreneur’s Franchise 500, Quick Printing Top 100, Printing Impressions 400, Franchise Times Fast 55, Franchise 50 and the International Franchise Association’s Franchise of the Year Award.

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